

2019 LINCOLN COUNTY FAIR

SPONSORSHIP LEVELS

Grand Champion - \$5,000

WE ARE GIVING AWAY 2 CARS AGAIN THIS YEAR!!!! AS A *GRAND CHAMPION* SPONSOR YOU WILL LISTED AS A CAR SPONSOR AND GET THE BEST ADVERTISING FROM THIS. WE WILL BE DISPLAYING THE CARS AT EVERY BUSINESS THAT IS A CAR SPONSOR PRIOR TO THE OPENING OF THE FAIR. WE ADVERTISE ON SEVERAL RADIO STATIONS AND NEWSPAPERS. DON'T MISS OUT ON THIS GREAT ADVERTISING CAMPAIGN!

- Business name, web address, and logo posted on the Lincoln County fair website
- Business name prominently displayed on a sponsorship sign 2x4 on grandstand fence
- Business name prominently displayed on a sponsorship bench located on fair grounds
- Business Name or Logo listed in Fair Catalog on "Support our Sponsors" page
- Business name announced over grandstand loud speaker during one of the week's main events.
- 25 complimentary official passes to the 2019 fair, including parking.

Purple Ribbon -\$2,500

- Business name, web address, and logo posted on the Lincoln County fair website
- Business name prominently displayed on a sponsorship sign 2x4 on grandstand fence
- Business name prominently displayed on a sponsorship bench located on fair grounds
- Business Name or Logo listed in Fair Catalog on "Support our Sponsors" page
- Business name announced over grandstand loud speaker during one of the week's main events.
- 15 complimentary official passes to the 2019 fair, including parking.

Blue Ribbon - \$1,500

- Business name, web address, and logo posted on the Lincoln County fair website
- Business name prominently displayed on a sponsorship sign 2x4 on grandstand fence
- Business name prominently displayed on a sponsorship bench located on fair grounds
- Business Name or Logo listed in Fair Catalog on "Support our Sponsors" Page
- Business name announced over grandstand loud speaker during one of the week's main events.
- 8 complimentary official passes to the 2019 fair, including parking.

Red Ribbon - \$1,000

- Business name, web address, and logo posted on the Lincoln County fair website
- Business name prominently displayed on a sponsorship bench located on fair grounds
- Business Name or Logo listed in Fair Catalog on "Support our Sponsors" page
- Business name announced over grandstand loud speaker during one of the weeks main events.
- 5 complimentary official passes to the 2019 fair, including parking.

White Ribbon - \$750

- Business name, web address, and logo posted on the Lincoln County fair website
- Business Name or Log listed in Fair Catalog on “Support our Sponsors” page
- 3 complimentary official passes to the 2019 fair, including parking.

Friends of Lincoln County Fair - \$400

- Business Name or Log listed in Fair Catalog on “Support our Sponsors” page
- 2 complimentary official passes to the 2019 fair, including parking.

Golf Cart shuttle or Harness Race Finish Line \$350 - \$1000

- Golf cart sponsorship - \$350 for week
- Golf Cart Shuttle - \$1000 for week
- Harness Race Finish Line Sponsorship - \$500 per afternoon of racing or one evening of racing or \$2,000 for the week.
- Sponsor both Golf cart and Harness Race Finish line on same day - \$800

For horse blankets call Bonnie Caldwell @ 931-808-6261

For exhibit booth rentals call Debby Terry Keith @ 615-714-2183

Thank you for your interest in becoming a Sponsor of the Lincoln County Fair (Sept. 7th – 14th). If you have any questions or would like to discuss the sponsorship levels in more detail, please contact one of the individuals listed below.

Dale Kent 931-993-5885 or skid1922@yahoo.com

Darrin Simms 931-993-7466 or simmsconstructionllc@yahoo.com

**LINCOLN COUNTY FAIR INC.
SPONSORSHIP COMMITMENT FORM**

Sponsor/Business Name: _____

Mailing Address: _____

Contact Name: _____ Phone Number: _____

Contact Email Address: _____

Sponsor/Business Website Address: _____

Sponsor Logo to be furnished? Yes No Logo's should be emailed to info@lincolncountyfairtn.com

Please mark selections below.

Sponsorship Levels:

| | | |
|-------|--------------------------------|---------|
| _____ | Grand Champion Sponsorship | \$5,000 |
| _____ | Purple Ribbon Sponsorship | \$2,500 |
| _____ | Blue Ribbon Sponsorship | \$1,500 |
| _____ | Red Ribbon Sponsorship | \$1,000 |
| _____ | White Ribbon Sponsorship | \$750 |
| _____ | Friends of Lincoln County Fair | \$400 |

Gold Cart / Harness Race Finish Line Sponsorships:

| | | |
|-------|---|--|
| _____ | Golf Cart Sponsorship | \$350 weekly |
| _____ | Golf Cart Shuttle Sponsorship | \$1,000 weekly |
| _____ | Harness Race Finish Line Sponsorship | \$500 per afternoon or evening session of racing |
| _____ | Harness Race Finish Line Sponsorship | \$2,000 for all races |
| _____ | Sponsorship of BOTH Golf Cart and Harness Race Finish Line | \$800 per day |

Note: Golf Cart and Harness Race Finish Line sponsorships are available on a first come-first served basis. If you select one or both options, someone will contact you to confirm availability.

Sponsor Signature: _____ Date: _____

Please return **this form along with payment** to: Lincoln County Fair, Inc., P.O. Box 476, Fayetteville TN 37334

Forms may also be emailed to info@lincolncountyfairtn.com or faxed to 901-203-6097

If you have questions or would like to discuss the sponsorship levels in more detail, please contact either:

| | | |
|--------------|--------------|--|
| Dale Kent | 931-993-5885 | skid1922@yahoo.com |
| Darrin Simms | 931-993-7466 | simmsconstructionllc@yahoo.com |

For **Horse Blankets**, contact Bonnie Caldwell 931-808-6261
For **Exhibit Booth Rental**, contact Debby Terry Keith 615-714-2183

Thank you for your support of the Lincoln County Fair!